The Principles Of Beautiful Web Design Jason Beaird

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This second edition of The Principles of Beautiful Web Design is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites. This book will teach you how to: Understand the process of what makes "good design," from discovery through to implementation

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If so, then The Principles of Beautiful Web Design is for you. A simple, easy-to-follow guide, illustrated with plenty of full-color examples, this book will lead you through the process of creating great designs from start to finish. Good design principles are not rocket science, and using t

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Editorial Reviews "The Principles of Beautiful Web Design is a good book to kick start your graphic-design journey. The biggest benefit that I got from this book is the knowledge to learn from great designs as opposed to just admiring them in a state of awe." - Slashdot.org "Jason is a great writer, and the book is quite easy to read.

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The Principles of Beautiful Web Design takes the guesswork out of design, and gives you simple, reliable, techniques for making great design decisions every time. Lavishly illustrated with detailed examples, The Principles of Beautiful Web Design is an easy-to-follow guide that will lead you through the process of creating great designs from start to finish.

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"The Principles of Beautiful Web Design is a good book to kick start your graphic-design journey. The biggest benefit that I got from this book is the knowledge to learn from great designs as opposed to just admiring them in a state of awe." - Slashdot.org

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The Principles of Beautiful Web Design is the ideal book for anyone who wants to design stunning websites that provide a great user experience. Perhaps you're a developer who wants to understand how to make your applications more visually appealing, or you're a novice who wants to start on the path to becoming a designer.

This second edition of The Principles of Beautiful Web Design is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites. This book will teach you how to: Understand the process of what makes "good design," from discovery through to implementation Use color effectively, develop color schemes, and create a palette Create pleasing layouts using grids, the rule of thirds, and symmetry Employ textures: lines, points, shapes, volumes, and depth Apply typography to make ordinary designs look great Choose, edit, and position effective imagery And lots more... This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish. It also features: Updated information about grid-based design How to design for mobile resolutions Information about the future of web fonts including @font-face Common user-interface patterns and resources

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This book democratizes web development for everyone. It's a fun, clever guide that covers all of the key design principles, best practices, useful shortcuts, pro tips, real-world examples, and basic coding tutorials needed to produce a beautiful website that you'll feel confident sharing with the world. Because you, too, can design for the web! Hello Web Design contains everything you need to feel comfortable doing your own web development, including an abundance of real-life website examples that will inspire and motivate you. No need to spend time and money hiring an expensive graphic designer; this book will walk you through the fundamentals - and shortcuts - you need to do it all yourself, right now.

Support whatever your kids' interests are. This one's for the future designers of all time. This book contains the present and the future of the fashion design industry with inspirations taken from only the world renowned designers. Your kids will definitely appreciate your full support in their passion when you buy this for them. Get a copy today.

Want to learn how to create great user experiences on today's Web? In this book, UI experts Bill Scott and Theresa Neil present more than 75 design patterns for building web interfaces that provide rich interaction. Distilled from the authors' years of experience at Sabre, Yahoo!, and Netflix, these best practices are grouped into six key principles to help you take advantage of the web technologies available today. With an entire section devoted to each design principle, Designing Web Interfaces helps you: Make It Direct-Edit content in context with design patterns for In Page Editing, Drag & Drop, and Direct Selection Keep It Lightweight-Reduce the effort required to interact with a site by using In Context Tools to leave a "light footprint" Stay on the Page-Keep visitors on a page with overlays, inlays, dynamic content, and in-page flow patterns Provide an Invitation-Help visitors discover site features with invitations that cue them to the next level of interaction Use Transitions-Learn when, why, and how to use animations, cinematic effects, and other transitions React Immediately-Provide a rich experience by using lively responses such as Live Search, Live Suggest, Live Previews, and more Designing Web Interfaces illustrates many patterns with examples from working websites. If you need to build or renovate a website to be truly interactive, this book gives you the principles for success.

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