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Applied Artificial Intelligence Book Launch 'u0026 Interview @ CES 2018*What is Artificial Intelligence (AI)? | Introduction + Surprise Book Reveal! Artificial Intelligence For Dummies For*

Artificial Intelligence (AI) is a technology that has grabbed a lot of attention in movies, books, products, and in a slew of other places. Often, vendors equate AI with smartness: You buy a smart device to obtain a device with an AI, even though smart devices sometimes are smart only in that they offer connectivity, not AI.

AI For Dummies Cheat Sheet - dummies

Artificial intelligence offers numerous opportunities not only for e-commerce, but also for brick-and-mortar retail. These include, for example, digital signage for the automated control of customer traffic in the store taking into account various factors such as weather, age or gender, Smart Mirror (intelligent mirror) for proposing suitable products or AI systems to support the seller in customer advice.

Layman Introduction to AI | Simple AI Guide For 2020

Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field.

Artificial Intelligence For Dummies by John Paul Mueller ...

Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field.

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Artificial Intelligence For Dummies | Wiley

The term "Artificial Intelligence" has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and TV shows, and the exact definition is often misinterpreted. Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a

Artificial Intelligence For Dummies by John Paul Mueller

Artificial Intelligence For Dummies makes you conscious of the very real and fundamental applications of AI. A wise thermostat for your house might not seem very exciting, but it is a remarkably practical application for a tech which has some folks running to the hills in terror.

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What is Artificial Intelligence? The concept of what defines AI has changed over time, but at the core there has always been the idea of building machines which are capable of thinking like humans...

The Complete Beginners' Guide to Artificial Intelligence

Yes, some AI is modeled to simulate human intelligence, but that's what it is: a simulation. When thinking about AI, notice an interplay between goal seeking, data processing used to achieve that goal, and data acquisition used to better understand the goal.

4 Ways to Define Artificial Intelligence (AI) - dummies

0 okunna, 0 be'teni, 0 inceleme, 0 al'ut? - 'ngilizce - For Dummies Press - 16 Mart 2018 - 316 sayfa - E-kitap - B07BK2YZ69 - The term "Artificial Intellige... Artificial Intelligence For Dummies. John Mueller, Luca Massaron. Filtrele. Artificial Intelligence For Dummies.

Artificial Intelligence For Dummies - John Mueller - 1000Kitap

Artificial intelligence(AI) is a sub? field of computer science aimed at the development of comput- ers capable of doing things that are normally done by people— in particular, things associated with people acting intelligently. Chapter 1 Gractical Artificial Intelligence or Dummies, Narrative Science Edition

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Artificial Intelligence for Dummies provides a clear introduction and history of AI, dispels the common misconceptions surrounding AI, and provides an in-depth look into the many applications of AI. Artificial Intelligence: What Everyone Needs to Know Today About Our Future by James C. Moore

11 Best Books on Artificial Intelligence for Beginners ...

Artificial Intelligence for Dummies provides a clear introduction to AI and how it's being used today. In this audiobook, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field.

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One of Mark Cuban's top reads for better understanding A.I. (inc.com, 2021) Your comprehensive entry-level guide to machine learning While machine learning expertise doesn't quite mean you can create your own Turing Test-proof android—as in the movie Ex Machina—it is a form of artificial intelligence and one of the most exciting technological means of identifying opportunities and solving problems fast and on a large scale. Anyone who masters the principles of machine learning is mastering a big part of our tech future and opening up incredible new directions in careers that include fraud detection, optimizing search results, serving real-time ads, credit-scoring, building accurate and sophisticated pricing models—and way, way more. Unlike most machine learning books, the fully updated 2nd Edition of Machine Learning For Dummies doesn't assume you have years of experience using programming languages such as Python (R source is also included in a downloadable form with comments and explanations), but lets you in on the ground floor, covering the entry-level materials that will get you up and running building models you need to perform practical tasks. It takes a look at the underlying—and fascinating—math principles that power machine learning but also shows that you don't need to be a math whiz to build fun new tools and apply them to your work and study. Understand the history of AI and machine learning Work with Python 3.8 and TensorFlow 2.x (and R as a download) Build and test your own models Use the latest datasets, rather than the worn out data found in other books Apply machine learning to real problems Whether you want to learn for college or to enhance your business or career performance, this friendly beginner's guide is your best introduction to machine learning, allowing you to become quickly confident using this amazing and fast-developing technology that's impacting lives for the better all over the world.

Step into the future with AI The term "Artificial Intelligence" has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and TV shows, and the exact definition is often misinterpreted. Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field. Learn about what AI has contributed to society Explore uses for AI in computer applications Discover the limits of what AI can do Find out about the history of AI The world of AI is fascinating—and this hands-on guide makes it more accessible than ever!

Take a deep dive into deep learning Deep learning provides the means for discerning patterns in the data that drive online business and social media outlets. Deep Learning for Dummies gives you the information you need to take the mystery out of the topic—and all of the underlying technologies associated with it. In no time, you'll make sense of those increasingly confusing algorithms, and find a simple and safe environment to experiment with deep learning. The book emerges a sense of precisely what deep learning can do at a high level and then provides examples of the major deep learning application types. Includes sample code Provides real-world examples within the approachable text Offers hands-on activities to make learning easier Shows you how to use Deep Learning more effectively with the right tools This book is perfect for those who want to better understand the basis of the underlying technologies that we use each and every day.

Step into the future with AI The term "Artificial Intelligence" has been around since the 1950s, but a lot has changed since then. Today, AI is referenced in the news, books, movies, and TV shows, and the exact definition is often misinterpreted. Artificial Intelligence For Dummies provides a clear introduction to AI and how it's being used today. Inside, you'll get a clear overview of the technology, the common misconceptions surrounding it, and a fascinating look at its applications in everything from self-driving cars and drones to its contributions in the medical field. Learn about what AI has contributed to society Explore uses for AI in computer applications Discover the limits of what AI can do Find out about the history of AI The world of AI is fascinating—and this hands-on guide makes it more accessible than ever!

A concise but informative overview of AI ethics and policy. Artificial intelligence, or AI for short, has generated a staggering amount of hype in the past several years. Is it the game-changer it's been cracked up to be? If so, how is it changing the game? How is it likely to affect us as customers, tenants, aspiring home-owners, students, educators, patients, clients, prison inmates, members of ethnic and sexual minorities, voters in liberal democracies? This book offers a concise overview of moral, political, legal and economic implications of AI. It covers the basics of AI's latest permutation, machine learning, and considers issues including transparency, bias, liability, privacy, and regulation.

Melanie Mitchell separates science fact from science fiction in this sweeping examination of the current state of AI and how it is remaking our world No recent scientific enterprise has proved as alluring, terrifying, and filled with extravagant promise and frustrating setbacks as artificial intelligence. The award-winning author Melanie Mitchell, a leading computer scientist, now reveals AI's turbulent history and the recent spate of apparent successes, grand hopes, and emerging fears surrounding it. In Artificial Intelligence, Mitchell turns to the most urgent questions concerning AI today: How intelligent—really—are the best AI programs? How do they work? What can they actually do, and when do they fail? How humanlike do we expect them to become, and how soon do we need to worry about them surpassing us? Along the way, she introduces the dominant models of modern AI and machine learning, describing cutting-edge AI programs, their human inventors, and the historical lines of thought underpinning recent achievements. She meets with fellow experts such as Douglas Hofstadter, the cognitive scientist and Pulitzer Prize-winning author of the modern classic Gödel, Escher, Bach, who explains why he is "terrified" about the future of AI. She explores the profound disconnect between the hype and the actual achievements in AI, providing a clear sense of what the field has accomplished and how much further it has to go. Interweaving stories about the science of AI and the people behind it, Artificial Intelligence brims with clear-sighted, captivating, and accessible accounts of the most interesting and provocative modern work in the field, flavored with Mitchell's humor and personal observations. This frank, lively book is an indispensable guide to understanding today's AI, its quest for "human-level" intelligence, and its impact on the future for us all.

Artificial intelligence touches nearly every part of your day. While you may initially assume that technology such as smart speakers and digital assistants are the extent of it, AI has in fact rapidly become a general-purpose technology, reverberating across industries including transportation, healthcare, financial services, and many more. In our modern era, an understanding of AI and its possibilities for your organization is essential for growth and success. Artificial Intelligence Basics has arrived to equip you with a fundamental, timely grasp of AI and its impact. Author Tom Taulli provides an engaging, non-technical introduction to important concepts such as machine learning, deep learning, natural language processing (NLP), robotics, and more. In addition to guiding you through real-world case studies and practical implementation steps, Taulli uses his expertise to expand on the bigger questions that surround AI. These include societal trends, ethics, and future impact AI will have on world governments, company structures, and daily life. Google, Amazon, Facebook, and similar tech giants are far from the only organizations on which artificial intelligence has had—and will continue to have—an incredibly significant result. AI is the present and the future of your business as well as your home life. Strengthening your prowess on the subject will prove invaluable to your preparation for the future of tech, and Artificial Intelligence Basics is the indispensable guide that you've been seeking. What You Will Learn Study the core principles for AI approaches such as machine learning, deep learning, and NLP (Natural Language Processing) Discover the best practices to successfully implement AI by examining case studies including Uber, Facebook, Waymo, UPath, and Stitch Fix Understand how AI capabilities for robots can improve business Deploy chatbots and Robotic Processing Automation (RPA) to save costs and improve customer service Avoid costly gotchas Recognize ethical concerns and other risk factors of using artificial intelligence Examine the secular trends and how they may impact your business Who This Book Is For Readers without a technical background, such as managers, looking to understand AI to evaluate solutions.

This accessible and engaging textbook presents a concise introduction to the exciting field of artificial intelligence (AI). The broad-ranging discussion covers the key subdisciplines within the field, describing practical algorithms and concrete applications in the areas of agents, logic, search, reasoning under uncertainty, machine learning, neural networks, and reinforcement learning. Fully revised and updated, this much-anticipated second edition also includes new material on deep learning. Topics and features: presents an application-focused and hands-on approach to learning, with supplementary teaching resources provided at an associated website; contains numerous study exercises and solutions, highlighted examples, definitions, theorems, and illustrative cartoons; includes chapters on predicate logic, PROLOG, heuristic search, probabilistic reasoning, machine learning and data mining, neural networks and reinforcement learning; reports on developments in deep learning, including applications of neural networks to generate creative content such as text, music and art (NEW); examines performance evaluation of clustering algorithms, and presents two practical examples explaining Bayes' theorem and its relevance in everyday life (NEW); discusses search algorithms, analyzing the cycle check, explaining route planning for car navigation systems, and introducing Monte Carlo Tree Search (NEW); includes a section in the introduction on AI and society, discussing the implications of AI on topics such as employment and transportation (NEW). Ideal for foundation courses or modules on AI, this easy-to-read textbook offers an excellent overview of the field for students of computer science and other technical disciplines, requiring no more than a high-school level of knowledge of mathematics to understand the material.

The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

A straightforward, non-technical guide to the next major marketing tool Artificial Intelligence for Marketing presents a tightly-focused introduction to machine learning, written specifically for marketing professionals. This book will not teach you to be a data scientist—but it does explain how Artificial Intelligence and Machine Learning will revolutionize your company's marketing strategy, and teach you how to use it most effectively. Data and analytics have become table stakes in modern marketing, but the field is ever-evolving with data scientists continually developing new algorithms—where does that leave you? How can marketers use the latest data science developments to their advantage? This book walks you through the "need-to-know" aspects of Artificial Intelligence, including natural language processing, speech recognition, and the power of Machine Learning to show you how to make the most of this technology in a practical, tactical way. Simple illustrations clarify complex concepts, and case studies show how real-world companies are taking the next leap forward. Straightforward, pragmatic, and with no math required, this book will help you: Speak intelligently about Artificial Intelligence and its advantages in marketing Understand how marketers without a Data Science degree can make use of machine learning technology Collaborate with data scientists as a subject matter expert to help develop focused-use applications Help your company gain a competitive advantage by leveraging leading-edge technology in marketing Marketing and data science are two fast-moving, turbulent spheres that often intersect; that intersection is where marketing professionals pick up the tools and methods to move their company forward. Artificial Intelligence and Machine Learning provide a data-driven basis for more robust and intensely-targeted marketing strategies—and companies that effectively utilize these latest tools will reap the benefit in the marketplace. Artificial Intelligence for Marketing provides a nontechnical crash course to help you stay ahead of the curve.

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